



APPLICATION TO BE APPOINTED AS AN EDUCATION AGENT

Company Details

Company Name/Trading Name

Street Address

Postal Address

Phone Number

Email Address

Website

Contact Officers

Company Director /
Principal

Position

Phone Number

Email Address

Agent Application Form	RTO Code: 45752	CRICOS Code: 03945D
Initial Release	July 2023	
Version 1.3	Pg.no 1	



Company Background

Business Registration (ABN) No. (if located in Australia) / Business Registration Certificate (if located offshore)

Details of registering country and authority

Has the company or any individual within the company ever been involved in past, pending, threatened or potential litigation, arbitration, administrative actions or other disputes

Business Profile/Strategic Plan

Key Business Activities (List)

Year founded

Years as an education agent

Number of staff

EATC Training (PIER Online)

Yes No (if Yes, please attached Certificate)

Number of offices (locations)

Sub-agencies

Agent Application Form	RTO Code: 45752	CRICOS Code: 03945D
Initial Release	July 2023	
Version 1.3	Pg.no 2	



THE BRIGHT COLLEGE

RTO Code: 45752 | CRICOS Code: 03945D

Unit 2, 19 Kent Way, malaga WA
6090, Australia

+61 8 6244 3233

www.thebrightcollege.edu.au

admin@thebrightcollege.edu.au

Associations/ affiliations with other relevant organisations (List)

Associations with any local authorities / governments / councils/etc.(List)

China Approval (only for agents located in China):

Is your agency on the Chinese list of approved Agents by the Ministry of Education or under an approved agreement? Provide details:

Marketing

Please indicate the geographical territory you will service.

Provide description of your target market, trends, demands etc.

Proposal for promotion and marketing in the territories

Social Media sites (please list all social media sites used and include a hyperlink)

Agent Application Form	RTO Code: 45752	CRICOS Code: 03945D
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Version 1.3	Pg.no 3	



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Performance

Number of students sent abroad each year.

Proposed number of students sent to us in the next year.

Service fees and Charges

What services do you provide for students?

Please provide details of any fees you charge students.

Agent Application Form	RTO Code: 45752	CRICOS Code: 03945D
Initial Release	July 2023	
Version 1.3	Pg.no 4	



Referees 1 (One must be Australian Based)

Educational Referees (1)

Name	<input type="text"/>	Position	<input type="text"/>
Organization	<input type="text"/>		
Address	<input type="text"/>		
Phone Number	<input type="text"/>	Email Address	<input type="text"/>
Institutes / Universities	1. <input type="text"/>	2. <input type="text"/>	3. <input type="text"/>
	4. <input type="text"/>		
Number of students recruited each year (Total)	VET/RTO	HE/University	SCHOOL
	<input type="text"/>	<input type="text"/>	<input type="text"/>
	EIICOS		
	<input type="text"/>		
Main Recruitment Market or Region	1. <input type="text"/>	2. <input type="text"/>	3. <input type="text"/>
	4. <input type="text"/>		
Do you work with a sub-agent?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
If yes please provide name and city.	1. <input type="text"/>	2. <input type="text"/>	3. <input type="text"/>
	4. <input type="text"/>		



Educational Referees (2)

Name Position

Organization

Address

Phone Number Email Address

Institutes / Universities
1. 2. 3.
4.

Number of students recruited each year (Total)
VET/RTO HE/University SCHOOL

EIICOS

Main Recruitment Market or Region
1. 2. 3.
4.

Do you work with a sub-agent? Yes No

If yes please provide name and city.
1. 2. 3.
4.

Agent Application Form	RTO Code: 45752	CRICOS Code: 03945D
Initial Release	July 2023	
Version 1.3	Pg.no 6	



Information

Please outline three reasons why you would like to represent our organisation

Please indicate how you plan to advertise our courses and offers in your market

Consent

You understand and agree that you must not make any guarantees about achieving residential status in Australia as a direct result of student enrolment in The Bright College course

Yes No

You are prepared to comply with all requirements of The Bright College in relation to advertising and course materials, application procedures and providing information to prospective students

Yes No

You are prepared to only use materials supplied by The Bright College to promote and market The Bright College's courses; without any alternations or modifications

Yes No

Attachments *I/We have attached*

Full Company Profile

Copy of Certificate of Business

Signature:

Name:

Date:

Organisation:

Position:

Agent Application Form	RTO Code: 45752	CRICOS Code: 03945D
Initial Release	July 2023	
Version 1.3	Pg.no 7	